

## Parks

beizubehalten, musste ein vielseitiges Ausstellungskonzept her. Für die Ausarbeitung und Umsetzung dieses Konzeptes zeichnete die Innenarchitektin und Szenenbildnerin *Ushi Tamborriello* verantwortlich. Die Macher der neuen Indoor-Attraktion sind zufrieden und der seit seiner Kindheit bekennende Filmstadt-Fan Bully hofft, „dass die Gäste am Ende des Tages aus dem Bullyversum raus gehen und sagen: ‚Ich habe hier ein paar Stunden gute Unterhaltung gehabt‘“. (LB)

## Bavaria Filmstadt Bully Herbig's World

After the triumphant production of the 4-D cinema motion ride "Lissi und die wilde Kaiserfahrt" in 2007 (we reported on this in EAP 2/2008) based on Michael Bully Herbig's movie "Lissi und der wilde Kaiser" (Official English title: 'Lissi and the Wild Emperor'), Bavaria Filmstadt opened a new film adventure theme area in the middle of this year that is also based on acclaimed German director, actor and comedian Herbig's work.

Bullyversum was integrated into the former stunt show hall of the park, which is located south of Munich. The hall was expanded to a size of 1,500 square meters to accommodate the new



Beim „Draisinen-Contest“ in der Apachen-Bar gilt es, die Geschwindigkeit der anderen Besucher zu überbieten.

attraction. Visitors can join in over two floors on a variety of interactive scenarios stemming from Bully Herbig's film history, a number of which are in 3-D. Guests are greeted in the foyer by a Bully animatronic character created by Life Formations who gives them tips on their stay in Bullyversum. The exhibition features some 300 exhibits from Bully's life and movies. The interactive stations concentrate on three of Bully's movies. The "Apachen Bar" features four different 2-D or 3-D games that take their cue from the film, "Der Schuh des Manitu" (Official English title: 'Manitou's Shoe'). There is also the "Draisinen Contest", where guests stand on a railroad handcar in front of a monitor and race through a virtual desert landscape against other handcar drivers. And the "Apache Crash Course" has Manitou's Shoe film character "Abahachi" testing visitors' knowledge about the Apache tribe.

In a ride attraction created by ETF Ride Systems and inspired by the golden

time-sofa in the Bully film "(T)Raumschiff Surprise – Periode 1" (Official English title: 'Dreamship Surprise Period 1'), guests sit in seven chaise lounges for an interactive journey through time in 2-D and 3-D scenes from Bully's movies. Each guest can collect objects using a scanner.

The castle ghost that Bully did the voice synchronization for in the animated movie "Hui Buh" (Official English title: 'Hui Buh: The Goofy Ghost') speaks to guests in a 3-D cinema attraction and even reacts to their comments. This attraction features a motion capture system from Animalive, while the movie theater seats were supplied by Media Mation Inc. (USA).

Bavaria Filmstadt Director Nico Rössler describes Bullyversum as a "proven mixture of information, didactics, entertainment and fun". Bullyversum was built at an investment cost somewhere in the middle 7-figure range and has a daily capacity for up to 3,000 visitors.



**Lebensecht  
Interaktiv  
Individuell  
Darkrides**

# Animatronic











**Christian Hofmann GmbH**  
 Gartenstraße 24 · 96476 Bad Rodach · Germany  
 Phone: +49 9564 9228-0 · Fax: +49 9564 9228-33  
 E-Mail: info@hofmann-figuren.de · www.hofmann-figuren.de

We will be present



27.-29.9.2011 Booth # 1411





**Hofmann**  
Figuren, natürlich - dynamisch